

THIS IS OUR PRIVACY POLICY – NO LEGALESE!

Last update: November 21, 2023



WHO ARE WE?

We are Amurabi SAS (known to humans as Amurabi), an innovation by design studio, incorporated under Paris commercial register number SIRET 838 983 385. Our registered seat is 59 Rue de Ponthieu 75008 Paris. Our offices are located 18 Rue de Calais 75009 Paris – and they’re gorgeous (just saying), so come see us!



WHAT PERSONAL DATA DO WE COLLECT?

If you request information about our services, for example through our information form or by directly emailing us, we will collect your contact details, i.e. name, surname, email address, telephone number, etc. If you are a client, check out our specific [Client Privacy Notice](#) for more information about how we handle your personal data.



WHAT DO WE DO WITH YOUR PERSONAL DATA?

We use your personal data to provide you with the information or the services you requested. We appreciate the chance to work with You, which is why we store this information in our Customer Relationship Management system ("CRM") and also use it to keep You up to date regarding our services, products, and special offers we think You might like.



HOW LONG DO WE KEEP YOUR PERSONAL DATA?

5 years from the day you access our website or submit your request. If you ever want to opt out of our marketing communications, let us know by clicking [here](#). We will then stop sending marketing communications as soon as possible, but no later than 2 weeks after receiving your request.



HOW DO WE SECURE YOUR PERSONAL DATA?

We apply the “confidentiality, integrity, and availability” method. Confidentiality: only the people who need to know your personal data have access to it. Integrity: only the right people can update the information in the right way. Availability: the information is available only when needed.



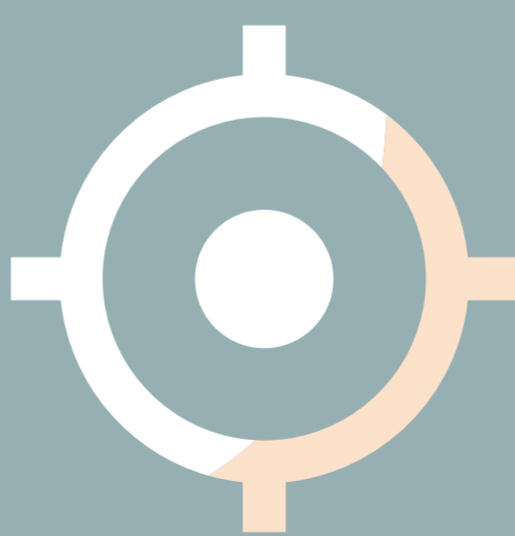
WHAT ARE YOUR RIGHTS?

You have the right to access, rectify, object to the processing, and request erasure of your personal data. You also have the right of portability for your data. Just email us at privacy@amurabi.eu to tell us what you want to do. You can also lodge a complaint to the data protection authority here: <https://cnil.fr/fr/plaintes>



WHAT ABOUT COOKIES?

We use “cookies”, which are not yummy cakes but small text files sent from a web site and stored in the user’s (i.e. your) web browser or mobile application. You can enable or disable non-essential cookies, by clicking "I refuse" on our website cookie banner. It’s easy. Check out our Cookie Management page for more information.



WILL WE SHARE YOUR PERSONAL DATA?

Your personal data is strictly for our use. We will only share it when necessary with trusted subcontractors or service providers who host our CRM and communication systems or for website maintenance, who must also keep it secure.



WILL YOUR PERSONAL DATA STAY IN THE EU?

Yes. We don't transfer your personal data outside of the EU. Our CRM is hosted by Efficacy, a French company, and our communication system is hosted by Google Cloud France SARL, a French company.